

FitTrace

For DXA Operators

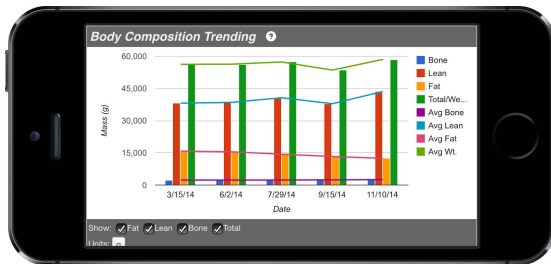
What is FitTrace?

FitTrace is a body composition “app” for consumers. It stores, tracks, provides analysis, and allows sharing of body composition data. FitTrace works with DXA machines.

Benefits

There are numerous benefits for DXA Operators to work with FitTrace.

- Increase utilization of your DXA machine
- Generate more revenue from your DXA
- Expand to non-medical markets
- Become involved in the fitness movement



What DXAs are supported?

Both General Electric (GE) and Hologic DXA machines are supported. Your DXA must have:

- DICOM support
- Body Composition Assessment Capability
- enCORE, versions 14, 15, and 16 for GE
- Apex 3.4 or newer for Hologic

What Does it Cost?

There is no cost to the DXA operator.

For the consumer we provide free access to their body composition data in a basic edition of the app. A premium edition provides extra features and costs \$60 a year for a subscription.

FitTrace also offers group/team subscriptions.

How Does It Work?

You will be listed on the FitTrace web site as a DXA provider. Listings are geographical.

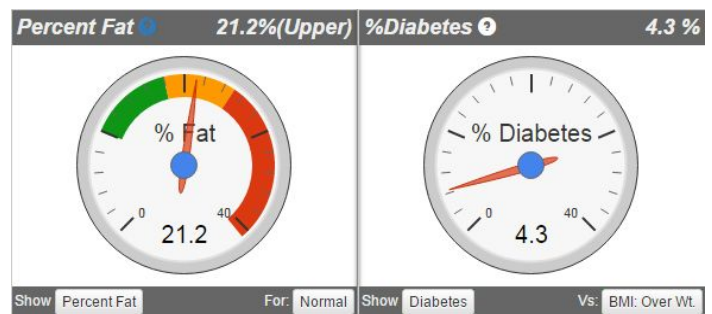
You provide DXA body composition scans to users upon request. There are two ways to do it:

- Burn a copy to CD * **
- Transmit directly to FitTrace from the DXA **

Body composition scans often are not reimbursable, so be prepared to accept payment at the time of service.

* The user uploads scans to the FitTrace web site from a PC.

** We provide software to be installed on the DXA to create body composition scan files in the appropriate format and to also directly transmit to FitTrace.



What About Security, Privacy, and HIPAA?

All data is encrypted in our databases. In addition, all data transferred via Internet is encrypted via industry standard SSL.

HIPAA does not apply to FitTrace*. FitTrace stores information on behalf of its users - not on behalf of a health provider. Think of FitTrace as more of a Personal Health Record as opposed to an Electronic Medical Record.

* FitTrace will not sign a Business Associates Agreement.